



PRESS RELEASE

OUT AFTER DARK: AMELIA GRAY AND THE PUMA MOSTRO CLOSE THE NIGHT



Herzogenaurach, October 3rd, 2025 – The final chapter of Amelia Gray’s Mostro campaign with PUMA arrives as the night winds down. The Mostro effortlessly moves from high-energy nightlife to the rituals that follow: late-night snacks, neon-lit conversations, and moments shared.

Styled with her signature edge, Gray presents the latest Mostro in a soft sage colorway, brought to life through a cinematic series of visuals. Defined by its spiked sole and sleek strap closure, the hybrid design of the Mostro proves to be as enduring as it is bold, whether under the glow of disco lights or at a quiet corner table.

First introduced in 1999 and named after the Italian word for “monster,” the PUMA Mostro is built from contradictions, blending a 1960s track spike with a 1980s surf shoe into one unmistakable

silhouette. Across three chapters, Gray has brought its disruptive spirit to life: from spotlight, to dance floor, and now into the afters.

The new Mostro colorway launches on October 3, 2025, available at PUMA.com, PUMA flagship stores, and select retail partners.

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PUMA

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